

Register and privacy policy

This is the register and privacy statement of EcoHikers Oy, the EU's General Data Protection Regulation (GDPR). Created 18.09.2022. Last change 18.09.2022.

1. Controller

EcoHikers Ltd

Business ID: 3300140–5

S-seats: info@ecohikers.fi

Tel. +358 40 3527327

2. Contact person responsible for the register

Jasmin Michelsson, info@ecohikers.fi, tel. +358 403527327

3. Name of the register

Customer register

4. Purpose of processing personal data

The purpose of processing personal data is to communicate with customers, maintain customer relationships, process e-commerce orders and marketing.

The data is not used for automated decision-making or profiling.

5. Data content of the register

The information stored in the register includes: the person's contact information (name, phone number, e-mail address, address), website addresses, IP address of the network connection, IDs / profiles in social media services, information about the ordered products and their changes, payment information related to the order, other information related to the customer relationship and the ordered services.

The data provided by the person is stored until further notice.

The IP addresses of website visitors and cookies necessary for the functionality of the service are processed on the basis of a legitimate interest, e.g. to ensure data security and to collect statistics on site visitors in cases where they can be considered personal data. If necessary, consent is requested separately for third-party cookies.

6. Regular sources of information

The information stored in the register is obtained from the customer, for example, from messages sent via web forms, e-mail, telephone, social media services, contracts, customer meetings and other situations in which the customer discloses their information.

Information on the contact persons of companies and other organisations may also be collected from public sources, such as websites, directory services and other companies.

7. Regular disclosure of data and transfer of data outside the EU or the EEA

Data is disclosed to the logistics company (Weblog Oy) for the purpose of sending orders.

Data is not regularly disclosed to other parties. Information may be published to the extent agreed with the customer.

8. Principles of register protection

The register is handled with care and the data processed by the information systems is protected appropriately. When register data is stored on Internet servers, the physical and digital security of their hardware is taken care of appropriately. The controller ensures that the stored data, server access rights and other information critical to the security of personal data are treated confidentially and only by the employees whose job description it belongs to.

9. Right of inspection and right to demand correction of data

Every person in the register has the right to check the information stored in the register and to demand the correction of any incorrect information or the completion of incomplete information. If a person wants to check the data stored about him or her or request a correction, the request must be sent in writing to the controller. If necessary, the controller may ask the applicant to prove his or her identity. The controller will respond to the customer within the time limit set in the EU Data Protection Regulation (usually within one month).

10. Other rights related to the processing of personal data

A person in the register has the right to request the removal of his or her personal data from the register ("the right to be forgotten"). Data subjects also have other [rights under the EU's General Data Protection Regulation](#), such as restricting the processing of personal data in certain situations. Requests must be sent in writing to the controller. If necessary, the controller may ask the applicant to prove his or her identity. The controller will respond to the customer within the time limit set in the EU Data Protection Regulation (usually within one month).